SAN FRANCISCO ART ASSOCIATION
BULLETIN
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Landscape With Trees — *By* RINALDO CUNEO
Collection of the California Palace of The Legion of Honor

Rinaldo Cuneo

July 3, 1882 — Dec. 29, 1939

by GOTTARDO PIAZZONI

DESTINY OR FATE has taken from us too soon one of the pillars of California Art, a fine artist, true and genuine, a real man and a sincere friend.

Early in life he heard the calling. I remember him as a young man. Talented and eager he became a student who with enthusiasm and patience sought to learn in order to be able to express later that love of beauty, that inborn something we call Art. Along then on that hard and tortuous road that leads to Art he started, step by step, trying, stumbling along, struggling, but always with vigor and determination. Always alert and studious he knew the great Art traditions of the past, and passing through the many influences in the Art of our days and always true to his ideals he finally arrived at a clear, personal interpretation of the land he loved so well, the California soil. He became a strong landscape painter and carried on the Romantic tradition of those fine pioneer artists of earlier days. His life he devoted to Art.

The paintings and murals in public and private collections, rich and sober in color, he left for others, that through them others may

learn to see. To the students, with a warm and sympathetic understanding of their problems he always had a word of encouragement, his advice and guidance always frank and enthusiastic; that was his nature, a sensitive and lovable nature. To his fellow artists his keen observations and comments were always honest and elevating.

On the morning of December twenty-ninth, bowed in silence we followed him to his final resting place. The day was rich and somber in color, the landscape enveloped with a tender mist; the soil, the trees, and moving clouds pierced by a guiding ray of light. In that light we felt the influence that will forever live, the memory of a rich and warm nature, Rinaldo Cuneo.

An Appreciation

by Timothy Wulff

Rinaldo Cuneo was a true friend, a good citizen and an honor to his profession. This was known about him and often spoken of while he walked among us.

As an artist, his brush has traced on countless panels the beauty he beheld clothing the hills with splendor and tenderly brooding over the valleys.

As a man, in a world that seems at times dark with confusion, he fought a good fight and held fast to his faith in the ultimate victory of order over chaos, good over evil.

As a friend, a testimony of words would be inadequate, for it could not recreate the warm hand clasp, the deep understanding, the kindly humor, and the buoyant spirit.

Because Rinaldo Cuneo lived we take more pride in being artists, walk with greater courage and see with clearer vision.

Sculpture Competition

We have received notice of the following competition, listed in Bulletin No. 20 of the Federal Works Agency, on file in the Library of the San Francisco Museum of Art:

The Section of Fine Arts of the Public Buildings Administration of the Federal Works Agency invites competition for two sculpture reliefs to be carved in limestone on the North facade of the Federal Office Building, New Orleans, Louisiana.

The sum of $14,000 to be paid for the two sculpture reliefs must cover the complete cost of designing and carving.

The advisory jury to the Section of Fine

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Phelan Fellowships Offered

The Trustees of the James D. Phelan Awards announce the sixth competition for two fellowships, each carrying a stipend of $900.00 as follows: *One fellowship in literature*, open to competition by writers of fiction, biography or other historical narrative, or verse. Writers of the short story will not be eligible this year. *One fellowship in art*, open to competition by artists devoting themselves to painting.

In order to be eligible for these awards, which are open to both men and women, the following requirements must be met: a. Applicants must be native born citizens of the State of California. b. They must be between the ages of 20 and 35. c. They must make application on forms especially provided for the purpose. d. They must furnish the names of three persons who have a good knowledge of the field in which the applicants are working and who are well acquainted with the applicant and his work. The Trustees will write to these persons for confidential appraisals of the applicants. e. Each applicant must furnish specimens representing the quality of his achievement. Applicants in literature are required to present a book or a specimen chapter or two from a book or an equivalent amount of poems, upon the writing of which they are engaged. Applicants in painting are required to furnish two specimens of their handiwork.

The recipients of these fellowships will be permitted to carry on their work at such places as the Trustees may deem appropriate. Applications for these awards should be sent to the office of the James D. Phelan Awards in Literature and Art, 658 Phelan Building, San Francisco, on or before the 15th of February, 1940. Awards will be made about the 1st of April, 1940, and the fellowships will be tenable from July 1, 1940, to June 30, 1941.

Artists, Attention

An exhibition of water colors by Pacific Coast artists will be held at the Riverside Museum, New York City, sponsored by the California Water Color Society.

Work will be received by the S. F. Museum of Art Jan. 29th and 30th. Accepted paintings will be charged a fee of $2.25 per picture. Five paintings may be submitted by each artist. Entry blanks must be sent by Jan. 15 to Mr. Reginald Johnson, 1543 South Barranca Ave., Covina, Calif. Further information, S. F. Museum of Art.

California Hills By RINALDO CUNEO

San Francisco Art Association Purchase Prize, 1935. Collection San Francisco Museum of Art

Annual Report of The San Francisco Art Association

The following is curtailed from reports submitted by the chairmen of committees and the directors of the institutions mentioned as read by the Secretary at the annual meeting of the San Francisco Art Association on December 22, 1939.

WE ARE AGAIN presenting a brief outline of the annual report of the San Francisco Art Association.

FINANCE AND AUDITOR'S REPORT—The Auditor's report is too lengthy for inclusion in the *Bulletin* but is on file at the office of the Art Association, as is the complete yearly report of all departments of the Association.

General income and disbursements from the following Trust funds are listed in the Auditor's report: Anne Bremer Memorial Fund, Anne Bremer Prize Fund, Anne Bremer Library Fund, Emanuel Walter Fund, Issac N. Walter Sculpture Fund, Virgil Williams Scholarship Fund, Montalvo Trust Fund, Phelan Fund, Abraham Rosenberg Fund and the Association's Savings Account.

MONTALVO—The last annual report of the Montalvo Committee contained the accepted proposal for opening the Villa Montalvo as an educational and cultural Foundation. It was formally opened July 29, 1939.

The main building has been converted into general administrative headquarters of the Foundation. An art gallery and concert and lecture hall have been converted from the library and the general living room. A social hall, the main dining room, kitchens and servants' quarters complete the arrangement of the ground floor. The Director's living apartment, administrative offices and one furnished guest room, are operating on the second floor. As soon as funds become available, two corner suites will be converted into studio apartments, as well as three other apartments which have been designed for studios in the south wing of the building.

The guest house has been redesigned to contain four studio apartments, each completely equipped for independent living.

During the four months of existence of the Montalvo Society, (a local group sponsoring the educational and cultural program especially designed to benefit the community at large), the Society has enrolled approximately 230 members. This Society pays 20% of its total income to the Foundation to apply on maintenance of the property, and pays the cost of operation of the Gallery. It has also sponsored lectures, concerts and recital programs. It was the beneficiary of the Coolidge Quartet Concerts during September, sponsored by the Elizabeth Sprague Coolidge Foundation in the Library of Congress. The Montalvo Society operates under its own governing board and is a closely integrated part of the Foundation.

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San Francisco Art Association Bulletin

Published Monthly by The S. F. Art Association

Bulletin Editor.....MILDRED ROSENTHAL
Associates.....RALPH STACKPOLE, WILLIAM HESTHAL

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Tribute

THE BULLETIN STAFF records its tribute to our late Associate Editor, Rinaldo Cuneo, whose passing has removed from our midst a fine and genial artist. An understanding painter of the California landscape and a much esteemed man, Cuneo held a distinguished place in San Francisco Art circles. The San Francisco Art Association has sustained a real loss.

Annual Report

In addition to the foregoing the Director has given active consideration to the following:

1. Organization of an artist member group of the Montalvo Society.
2. Establishment of a branch of the California School of Fine Arts operating at Montalvo.
3. Presentation of the program of the Foundation (in the form of a portfolio) to the Rockefeller Foundation.
4. Development of the details of operating the gallery including assembling and hanging material, gallery talks, publicity in public schools, etc.
5. Details relating to the development of the Foundation's general program for the benefit of creative artists through the agency of the Annual Summer Festival of the Theatre, in which all the arts would have their logical function, and through provision of increased facilities for individual artists in residence at the Foundation. The general plan includes large ateliers for mural artist projects as well as separate units of residence.
6. Special publicity for the aims and requirements of the Foundation, with a view to realizing increased financial support for maintenance and expansion of its general program.

SCHOLARSHIPS—*Phelan Traveling Scholarship.* The fourth $2,000 Annual Phelan Traveling Scholarship Award, for the year 1939, was allocated by the Board of Directors for five awards to former students in the California School of Fine Arts, who could not otherwise attend, and five who were selected from the applications and work submitted by students in the Annual High School Competition held in May.

Other Scholarships are contained in the report of the California School of Fine Arts.

Rosenberg Traveling Scholarship. The policy for the administration of the Rosenberg Traveling Scholarship Fund, which was drafted in accordance with the expressed wishes of the late Abraham Rosenberg, has recently been adopted by the Board of Directors.

AWARDS—Awards given in annuals of the Association have already been recorded in the *Bulletin.* They include the Anne Bremer Memorial Purchase Prize, Anne Bremer Memorial Prize, S. F. Art Association Purchase Prize, Artist Fund Prize.

For the second time the Board of Directors gave $25 in prizes to the Mid-winter Exhibition of the students of the California School of Fine Arts.

ARTIST COUNCIL—The Artist Council meets monthly for discussion and recommendations pertaining to artist affairs. Members of the Association are welcome to attend these meetings.

An Artist Digest, which covers the business proceedings of the Council, is sent every few months to all artist members of the Association. Three issues were circulated in 1939.

The Council sponsored an informal social on the evening of November 29, 1938, and a buffet luncheon and picnic at the School, October 10, 1939.

The Art Association Gallery at the San Francisco Museum of Art, under the auspices of the Council, showed one man and group shows throughout the year.

The chief subject of discussion before the council centered around equal representation on the Board of Directors for artist and lay members. Result of a questionaire sent to Active Artist members November 20, 1939, requesting their unsigned opinion on this subject showed 61 members in favor of equal representation, 30 members not in favor of equal representation. To date nothing further has been undertaken on this subject.

A questionaire sent to Active Artist members requesting an expression of opinion on methods of jurying resulted in the following proposition receiving a majority vote: "In any jury all works of art shall be accepted except those unanimously rejected."

Regarding the Jury of Awards the following was favorably voted upon: "Awards shall be announced two or three weeks after the

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opening of an exhibition."

BULLETIN—There has been no change in the Bulletin management since the last report. The personnel of the staff is the same.

The policy continues in its original conception—a forum of discussion on matters of interest to Art Association members. Signed articles carry the point of view of the writer so that the *Bulletin* may present varied opinions in succeeding issues, or even in the same issue. This policy, according to the Artists' Council, not only makes for intelligent discussion, but keeps the *Bulletin* vital. The editor reports excellent support and interest from both lay and artist members, as well as from local and eastern critics.

The *Bulletin* is being sent to Art Association members, members of the Alumni Association, museums and galleries throughout the United States, and the press.

The *Bulletin* is under the jurisdiction of the Artists' Council.

TERM OF EXISTENCE — On June 29th, the Articles of Incorporation of July 30, 1889, were amended to provide for perpetual existence in the manner required by the California Civil Code.

SOCIAL—In cooperation with the San Francisco Museum of Art, the Association held a reception and preview for its three sections of the Annual.

A reception in honor of Mr. Joseph Raphael was held at the California School of Fine Arts on Friday, May 5th between 4:00 and 7.00 P.M.

PARILIA—The Seventh Parilia presented by the Association was held at the Civic Auditorium on Friday evening, April 21st. "Fantasia Pacifica" was the theme chosen for the Pageant and Ball. The event was not a financial success.

MEMBERSHIP REPORT—The following is a brief statement from the Membership report: Total members in good standing, 483; total members delinquent 6 months or more, 23; total members delinquent 12 months or more, 9; total members resignations pending, 6; total members suspended list, 7. *Total on rolls of Association, 518.*

Total members deceased, 15; total members resigned, 17; total members unfulfilled, 1.

New members—1939: Lay, 2; Active Artist, 7; Associate Artist, 13. *Total new members, 22.*

ANNUAL ELECTION REPORT—On December 19th, the Annual election of the Board of Directors was held, and the following elected for the next ensuing three years: Lay Directors: Mr. Paul Bissinger, Mr. William W. Crocker, Mr. Bartley C. Crum, Mr. Ray C. Ingram, Mrs. Dorothy W. Liebes; Artist Directors: Mr. William Hesthal, Mr. Timothy L. Pflueger. These members replace the seven of the twenty-one directors whose terms expired in 1939.

EDGAR WALTER MEMORIAL FUND—The income accrued from the memorial fund founded in memory of Mr. Edgar Walter by Mrs. Walter and friends of Mr. Walter is not yet sufficient to announce it as a first award for an "Edgar Walter Memorial Prize for Sculpture."

JEAN CONRAD BEQUEST—Last year it was announced that the Board of Directors had allocated funds from the Jean Conrad Bequest to develop a Department of Visual Education. Sixty-seven prints of the work of old and modern masters have been purchased. A cabinet is now being designed for the storage of the prints in the Anne Bremer Memorial Library at the California School of Fine Arts.

ANNE BREMER MEMORIAL LIBRARY—Many valuable contributions to the Library have been made. One hundred and twelve volumes, prints and magazines have been added this year. They include gifts from Mr. Albert Bender, Mr. Timothy Wulff, Mrs. Charles Schafnwald, Mr. Harry Camp, Mrs. Edgar Walter and the Samuel Kress Foundation.

CALIFORNIA SCHOOL OF FINE ARTS—The enrollment of students in the School, day, night, and Saturday classes, during the past year totals 619. The upward tendency of enrollment in our Summer Session this year and in the fall semester, just closing, over the figures for the same periods in 1938, is encouraging.

The work of the School was well represented at the Golden Gate International Exposition.

Throughout the past year the regular courses of study in the fine and applied arts day, night and Saturday classes, have been maintained.

The enrollment of the Saturday classes for children shows a substantial increase.

A project is now being formulated to open a class in landscape and still life drawing and painting at the Montalvo Foundation as a branch of The California School of Fine Arts. It seems probable that such a class would be supported by people living in communities near Montalvo, who would welcome the opportunity for study. This class is scheduled to open in February, and a more extensive program will probably be made in connection with our Summer Session for 1940.

The School has sent out exhibitions of students' work this year to Boise, Idaho, the University of Hawaii at Honolulu, and a representative show was given this fall at the San Francisco Museum of Art.

Scholarship awards have already been recorded in the *Bulletin*. They include: Anne Bremer Memorial Scholarship, James D. Phe-

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Annual Report

lan Fund, Angus Gordon Boggs Memorial Scholarship, I. N. Walter Sculpture Prize.

San Francisco Museum of Art—The San Francisco Museum will soon begin its fifth season. This year was especially notable in the large number of professional visitors from the East and special comment was made upon the activities in the field of contemporary art.

The Museum is recognized by the profession as among the few leading museums in this country in active educational work. It was honored by being mentioned in most favorable terms in a National Broadcast emanating from New York.

Another indication of the growing fame of the Museum has been the numerous honors conferred upon its Director during the past year. These include election to the Boards of the three national art and museum professional societies, to the governing council of the American Association of Museums, to the Board of Trustees of the College Art Association, to the Board of Trustees and to the office of Third Vice-President of the American Federation of Arts. Election for a third term to the Presidency of the Western Association of Museum Directors occurred in June. A more recent honor is the invitation to become a member of the Continuation Committee in the Field of Art for the Department of State.

The year is not complete, but statistics indicate the Museum shall have an attendance of well over 100,000 in 1939 in spite of the Exposition. Over 110 exhibitions will have been given by the end of the year, of which approximately one-third are largely or wholly given to art of the West. Sixty-three free public lectures have been given; seventy-nine meetings on art held. Three hundred children are regularly enrolled in the free Saturday morning hours with a total attendance for three years of 23,919.

The publication of a Quarterly to carry news of the Museum and its work farther afield has been begun this year. Two major catalogues and numerous minor ones have been published.

Works of art to the value of approximately $10,000 have been added to the many thousand items in the collection during the current year.

Alumni Association—This has been one of the most active years of the Alumni Association. It had 100 participants in the important assignment of depicting the octopus in the Art Association's 1939 Parilia—"Fantasia Pacifica."

During September it sponsored a Costume Party. The Annual Christmas Party, a turkey dinner, was held at the School on December 14th. The guests of honor were Miss Una McCann and Mr. Jack Wilkinson.

A new activity has been the sponsoring of a Night School Scholarship to one of its members. Funds for this purpose have been augmented by the Board of Directors' approval of the deduction of $1.50, instead of $1.00 from the collected dues of the Associate Artist members, who are also members of the Alumni Association. The first scholarship for the Fall term of 1939 was awarded to Miss Alice Morris.

The Association also offered $25.00 in prizes to the Students' Mid-winter Show at the California School of Fine Arts.

Sculpture Competition

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Arts, which will select the winning sculpture consists of the following members: Mr. Duncan Ferguson, Professor of Sculpture and Acting Head of the Department of Fine Arts, Louisiana State University, Baton Rouge, Louisiana; Mr. Romuald Kraus, Professor of Sculpture, Cincinnati Academy of Art, Cincinnati, Ohio, and Academy of Art, Louisville, Kentucky; Miss Concetta Scaravaglione, Sculptor, New York City; Mr. Howard L. Cheney, Architect of the Building.

Each sculptor entering the competition must submit two models, one model of each of the two sculpture reliefs in the scale of 1″ equals one foot. Each model shall be exactly 13″ wide and 28″ high.

The number of sets of models which a sculptor may submit is not limited. It is anticipated that the two sculptures will be awarded to one sculptor. The right to divide the work between two sculptors, however, is reserved.

Further details may be obtained at the S. F. Museum of Art.